

# MANISH KUMAR

FOUNDER · CONTEXT ENGINEER

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*Building at Machine Speed.*

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## WHAT I'M BUILDING

**TrekMeet** — a premium, offline-first mobile platform for organised outdoor experiences. One app replacing the five-app stack (Meetup, WhatsApp, AllTrails, PayPal, SMS) that every outdoor community is forced to use today.

Live on Google Play Beta. Built from zero in under 3 months — solo founder, AI agents as the engineering team, context engineering as the method. Not a prototype. A production app with real users from a 3,000+ member community I founded and lead.

Capabilities shipped: offline vector maps (29 NSW trails), real-time GPS safety tracking, solo trip planning with GPX import, full community stack (groups, events, chat, reputation), and a “Quiet Luxury” design system. Flutter + Riverpod + Drift SQLite + Firebase Auth + Supabase + PowerSync. 60+ missions across 10 sprints.

trekmeet.com · Google Play (closed beta)

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## HOW I BUILD

**Context Engineering + Agentic Execution** — a structured methodology where AI agents handle implementation while the founder focuses on architecture, decisions, and quality gates.

Every feature ships via a scoped MISSION file. Claude Opus architects. Claude Code executes. MCP servers (GitHub, Supabase, Firebase, PowerSync) give agents direct backend access. Currently at Automation Level 3.8, targeting Level 5 (fully autonomous).

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## COMMUNITY

**OZ Outdoors** — Founded 2020. Grew to 3,000+ active members and Sydney's top-rated outdoor Meetup. 400+ hikes led. Completed the 50km Oxfam Trailwalker in 13 hours. The people beta-testing TrekMeet are the same people who showed up for the trails.

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## 18 YEARS OF ENTERPRISE CONTEXT

**Soprano Design** · Senior Product Owner · 2020–Present

Global omni-channel enterprise messaging suite. Chairman's Award recipient. Launched 3 new channels across 14 offerings. Drove 2x engagement and 25% annual revenue growth.

**Swipejobs** · Business Analyst · 2018–2020

Led mobile transformation for a US on-demand labour platform entering Australia. App redesign, frictionless onboarding, improved Play Store ratings.

**hCentive (now Optum)** · Lead Business Analyst · 2012–2018

Digital transformation of US government healthcare systems. Distributed agile teams across time zones, modernised Medicare enrolment.

*Earlier: KMG InfoTech & R Systems (2007–2012) — EHR/EMR systems, HL7 integrations. The foundational years.*

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## CREDENTIALS

PGDBA (Pondicherry University) · B.IT (Manipal Academy) · CSPO® Scrum Alliance 2022 · Six Sigma Green Belt · First Aid & CPR